

Peer Evaluation Criteria for Persuasive Speech

Instructions:

- ✓ Each student will be assigned one peer to evaluate on their final presentation.
- ✓ Evaluations will be written in class and turned in the same session the peer presented
- ✓ Please write as much as you can to demonstrate you understand what the concept means.
- ✓ You want to include not only what they said, but also the effectiveness of the presentation.

- ✓ The information recorded here is only between the instructor and the student writing the critique. The speaker will not see your comments.

Areas to address in your evaluation:

1. Five parts of sequence: Attention, Need, Satisfaction, Visualization, and Call to Action
2. Credibility
 - ✓ How did the speaker connect with the audience?
 - ✓ How did the speaker relate to the topic with his/her own life.
 - ✓ Source citation: What sources did they use including the author, source, date etc?
 - ✓ Was the topic well researched with credible sources or could they have done better?
 - ✓ How responsive was the speaker in the question and answer?
3. Visual Aid: What did they use and how well did they use it? Do you have any suggestions?
4. Vocal variety
5. Non-verbal includes both eye contact and gestures.
6. Overall Evaluation of their strengths....
 - ✓ Greatest strength in this speech
 - ✓ Area needing improvement
 - ✓ Biggest improvement overall throughout the course
7. Comments Overall
8. . Grade projection and rational why you believe they should get this grade.